



Eastern Perishable Products Assn., Inc.

EPPA 2009 Show ‘N Sell® Seminar & Exhibition

Many of our members have requested ad space in our 2009 Show Directory. In compliance with those requests we are making a limited number of pages available in our Directory at a nominal rate. Please complete the enclosed advertising contract.

Cost of ads are:

Full Page (Full Color)	4 3/4" w x 7 1/2" h	\$995.00
Half Page – (Full Color)	4 3/4" w x 7 1/2" h	\$695.00
Full Page (B & W)	4 3/4" w x 7 1/2" h	\$695.00
Half- Page (B & W)	4 3/4" w x 3 1/2" h	\$450.00
Quarter- Page (B & W)	4 3/4" w x 1 1/2" h	\$295.00



Any changes will be billed to the advertiser.

Artwork for Color ads must be sent in earlier and most formats will be accepted. Any changes will be billed to the advertiser.

Space is limited for color ads-Please reserve Color ad space early.

All material should be sent to:

Eastern Perishable Products Association, Inc.
17 Park Street, Wanaque, NJ 07465
Or email to: eppa@eppainc.org

Important Dates:

AD RESERVATION DEADLINE IS September 15, 2009.

AD ARTWORK DEADLINE IS September 30, 2009.

If you need further details, please call the EPPA office.

17 Park Street, Wanaque, NJ 07465
Web Site: www.eppainc.org

Tel: 973 831-4100
Fax: 973 831-8100

EPPA 2009 Show 'N Sell[®] Seminar & Exhibition

EXHIBITOR DIRECTORY ADVERTISING CONTRACT

I would like to place an ad in the 2009 EPPA Show 'N Sell Seminar & Exhibition Directory

Company _____

Contact _____ Title _____

Address _____ City _____

State _____ Zip _____ Phone _____ Fax: _____

Email Address _____

Company Product _____

- | | | |
|---|---------------------|----------|
| <input type="checkbox"/> Full Page – Full Color | 4 3/4" w x 7 1/2" h | \$995.00 |
| <input type="checkbox"/> Half Page – Full Color | 4 3/4" w x 7 1/2" h | \$695.00 |
| <input type="checkbox"/> Full Page – B&W | 4 3/4" w x 7 1/2" h | \$695.00 |
| <input type="checkbox"/> Half-Page – B&W | 4 3/4" w x 3 1/2" h | \$450.00 |
| <input type="checkbox"/> Quarter-Page – B&W | 4 3/4" w x 1 1/2" h | \$295.00 |

I will submit **ART WORK** for ads by **September 30, 2009**
(Any changes will be billed to advertiser)

Enclosed is my check for \$ _____ Payable to EPPA

OR Fax Credit Card information to (973) 831-8100

- Master Card Visa American Express

Name _____
(as it appears on Credit Card – Print)

Address _____

Credit Card No. _____

Expiration Date: _____

Signature: _____

Please note the following additional terms of this agreement:

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. If supplied camera ready art does not meet specifications, the EPPA reserves the right to reject materials or redo at advertiser's expense. 2. Position is at the discretion of the EPPA. 3. The EPPA, as principal, will not be responsible for artwork or other materials left with them or their agent for more than seven days after issue date. EPPA assume no responsibility for any errors made by the advertisers. The advertiser agrees to indemnify without limitation, save and hold harmless the EPPA against any and all liability arising from the publication of the participant's advertising. 4. Inability or delay in performing this agreement resulting from a cause beyond the control of EPPA (including, but not limited to labor disputes, governmental action or order, laws or Acts of God) shall not constitute a breach hereof, but EPPA shall be entitled to either an | <ol style="list-style-type: none"> extension of service, additional or substituted service or may issue a pro-rata credit. 5. Participant has independently determined that the program's terms satisfy any requirements of proportional equality, availability of participation and functional equivalents, applicable to the trade serviced by the participant. 6. Execution of this contract by Participant or its broker as its agent or the submission of Participant's artwork shall evidence Participant's legally binding agreement to pay the full amount of the Participation Level selected above. Participant shall also be liable for the costs of collection of any sums due EPPA including reasonable attorney's fees. |
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Company Name: _____

Signature: _____ Please print or type: _____

Return contract and check payable to: EPPA, 17 Park Street, Wanaque, NJ 07465