

Seminars and Presentations

Presented by The Eastern Perishable Products Association, Inc.
In cooperation with

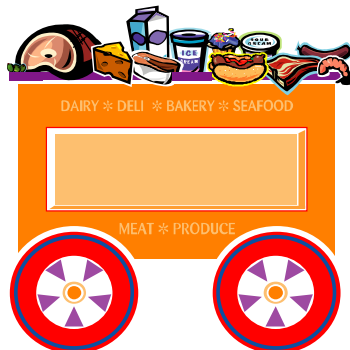


RUTGERS FOOD INNOVATION CENTER

A series of "value added seminars and presentations that will explore actionable solutions to common industry challenges. Industry experts and leading marketers will share their experiences on a variety of subjects that are relevant and important to the perishable food industry.

For retailers the conference presents an opportunity to learn from experts and evaluate what works in the market place as they prepare to meet the challenges that lie ahead.

For EPPA Show N' Sell exhibitors the conference promises to be a gathering point for retailers and an unprecedented opportunity to introduce their products and services to them.



EPPA Show N' Sell Committee

Committee Chairmen:

Sal Baio – A&P Ken Downey – Kings Super Markets Ken Liebl – Pathmark
Steve Migliara - Foodtown Terry Murphy - Wakefern

Committee Members:

Glenn Vitrone – Sally Sherman	Paul Marchese – Kellers Creamery
Robert Policano – Krasdale	Shelly Cohen – Stonyfield Farm
Larry Thennes – RDD Associates	Perry Chiocchi- Specialty Bakers
Stan Futoran – All County Provisions	Frank Kelczewski – American Dairy Association
Jim Scudieri – ESM Ferolie	Edgar Soto – Cibao Meat Products
Bill Weiss – Acosta Fresh Foods	Bill Weimer – Dora's Naturals

EASTERN PERISHABLE PRODUCTS ASSOCIATION, INC.

EPPA SHOW 'N SELL

Market Place, Seminar and Exhibition



DAIRY * DELI * BAKERY * SEAFOOD

Wednesday, April 09, 2008

New Jersey Convention and Exposition Center
(Raritan Center), Edison, NJ.

MEAT * PRODUCE

eppa

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EASTERN PERISHABLE PRODUCTS ASSOCIATION, INC.

EPPA SHOW 'N SELL

Wednesday, April 09, 2008

New Jersey Convention and Exposition Center, (Raritan Center), Edison, NJ

It's your best opportunity to meet and sell the northeast perishable market.

EPPA Show 'N Sell will be attended by industry leaders who are interested in and looking for the newest products and services available to them in Dairy, Deli, Bakery, Seafood, Meat, Produce and Food Service. It's a once a year opportunity to increase your share of a market that delivers over 30% of all perishable food sales volume in the United States.

NETWORK with key decision makers

Meet with buyers, merchandisers and managers

CREATE new business opportunities

SELL cases of product at the show

Sell your products and services

The new EPPA SHOW 'N SELL market place format will provide participating manufacturers with an unprecedented opportunity to sell their products to show attendees.

Make sure your company is represented at the EPPA Show 'N Sell

Your participation can be paid for by the revenue generated by the cases being sold at the show and you'll have an unprecedented opportunity to meet new customers.

New item launch windows have changed...Now another reason to take a booth at the EPPA Show 'N Sell is to sell product.

Reserve your space today...Call the EPPA at (973) 831 - 4100

Fax: (973) 831 - 8100 Email: eppa@eppainc.org Website: www.eppainc.com

EPPA Show 'N Sell offers you unlimited potential and extraordinary value!

Exhibit Space Rates:

10' x 10' In-line Booth	\$2,295 EPPA Member
	\$2,695 Non Member
10' x 10' Promenade Booth	\$2,395 EPPA Member
	\$2,795 Non Member
20' x 10' End Cap Booth	\$4,540 EPPA Member
	\$4,940 Non Member

FREE On-Site Drayage

FREE Refrigerated / Frozen

FREE Booth Furniture

FREE Electric Service

Multiple booths, Island booths and Double End-cap booths are available as well as segregated broker sections.

EPPA Show 'N Sell has the support of retailers and distributors!

They will be on the show floor looking to take advantage of special offers from exhibitors.

